

Landmark Developments' Beacon South Quarter, the fastest growing business and residential complex in Ireland, has used the latest in stylish technology to woo would-be purchasers. *"The Beacon South Quarter apartments are all about attracting buyers who are looking for a sophisticated urban lifestyle".*

Alexis Themis, director at Pritchard Themis lighting consultants.

Background:

The Beacon Court development, consists of 50,000m² of own-door offices, a 1000 strong apartment complex, a hotel, a hospital, a private medical clinic, and retail units. Landmark Developments spared no expense on the interiors of the 15 luxurious apartments, designed to show off the high-level finish of the flats and encourage would-be buyers to relocate to Sandyford Business Region.

The challenge:

With purchasers requiring more and more from their properties, the developers had to ensure that the interiors of the apartments were sophisticated and stylish. With this in mind, the interiors were designed by Ireland's renowned interior designer Greg Kinsella. Alongside the luxurious furnishings, a top end lighting control solution was required to demonstrate to potential purchasers the possibilities on offer to them for interior mood creation. The challenge was to find a system that could use lighting scenes to sub-divide the one and two-bed spaces into intimate areas to suit a wide variety of uses.



Lutron's Rania® IR dimmer includes:



Ability to memorise the last lighting level chosen and switch back on at that light level



Universal dimming options available that auto-sense the load type – dimming low voltage and mains voltage sources



Rania IR also comes with a remote control and can dim lights from up to 10 locations (requires accessory dimmers)

The solution:

Alongside the Ralph Lauren chairs and state-of-the art kitchens, it was decided that the sophisticated interiors be lit by the latest in lighting control technology from Lutron. The company's GRAFIK Eye technology was installed in the public areas of the apartments to control the living, kitchen and entrance zones' lit environment and Lutron's Rania IR dimmers were installed in the bedrooms for independent lighting control.

Alexis Themis continues: "Fundamentally, the lighting solutions needed to address the principal functional requirements typical of any domestic environment, this included good vertical presentation within the bathrooms and bedrooms. In addition the introduction of adjustable elements needed to provide the occupants with the capacity to modify aspects of the lighting to suit their needs. The Lutron GRAFIK Eye lighting control system, by being accessible and intuitive from both operation and programming perspectives, encourages the occupants to repeatedly explore the possibilities offered by the lighting installation and so re-define their night time environment as required."

The results:

"The Beacon South Quarter apartments are all about attracting buyers who are looking for a sophisticated urban lifestyle" comments Noel Coleman, electrical project manager from Mercury Engineering Ireland who installed Lutron's GRAFIK Eye and Rania IR technology throughout the 1000 apartments. The end result is stunning, continues Coleman: "Beacon South Quarter is all about the ultimate finish of each room. We found Lutron's Rania IR lighting control wall plates quick and easy to install and the GRAFIK Eye's were programmed onsite and installed with minimum difficulty. The fact that the Rania IR's provided dual functionality – the ability to control two light sources from a one gang plate - made them very flexible".

Not only straightforward to install, the end result is stunning. The installation of Lutron's GRAFIK Eye and Rania IR technology has enabled the private and public areas of the apartments to be shown off to their full potential.

Client	Landmark Developments
Lighting design	Pritchard Themis lighting consultants
Lighting installation	Mercury Engineering Ireland
Equipment provider	Lutron Electronics Co., Inc.
Photography	Lutron
Lutron products	GRAFIK Eye and Rania IR technology

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