

# Diners Club International

Rome, Italy



*“The location and history of this prestigious building, as well as the importance of events to be held at the Diners Club, made it paramount to have a flexible lighting system which would primarily enhance the architectural importance of the building, but also function reliably, whatever the demands of the lighting design”*

***Filippo Cannata, principal of Studio Cannata & Partners.***

## Background:

The Diners Club International (DCI) building is located on the banks of the river Tiber in Rome and was originally designed by famed Italian architect Mario De Renzi in 1935. The nine storey building, totalling 5,600m<sup>2</sup>, includes offices, a reception hall, meeting rooms, executive offices, dining halls and an art gallery.

## The challenge:

“The DCI is one of Rome’s many famous modern landmarks. The challenge in lighting design terms was in retaining the buildings unique identity”, comments Cannata. With its riverside location, ensuring the building was as impressive on the outside as it is on the inside was an important aspect to be taken into consideration for the design team. In addition the lighting design team had to take into account that three of the nine floors were below ground level.

## Lutron's GRAFIK 3000® lighting control system:



Ultimate lighting control for small to medium applications



Ideal for multiple area lighting



Offers multi-scene preset lighting levels from wall panels or remote keypads

## The solution:

To control the wide range of lighting effects required throughout the building Cannata used Lutron's GRAFIK 3000 lighting control system and GRAFIK Eye 4000® Series of preset dimming controls. "We used lighting controls from Lutron throughout the building because they are easily integrated with many different light sources, as well as being flexible and reliable enough to create the desired lighting effect for such a complex project", said Cannata.

The system is most effective where lighting scenes need to be changed quickly and easily to reflect the purpose of the room. In some of the building's rooms, such as the reception hall on the ground floor, controlling the intensity of individual light sources made it possible to achieve the balance required to fully enhance architectural features.

A further requirement of the system was that it needed to be user-friendly and easy to programme, because a large number of people would have to be able to operate the system on a regular basis and for different activities. Lutron's GRAFIK Series control panels are easy to programme and preset, so minimal user intervention is required to achieve stunning results.

## The results:

The end result is lighting design that mirrors the diversity of the building itself. The number of sources and effects that combine to produce one of Rome's most memorable lighting installations is testament to both Cannata's creativity and experience, and the capability of the GRAFIK Series of lighting control systems.

<b>Client</b>	Diners Club International
<b>Lighting designer</b>	Filippo Cannata, Studio Cannata & Partners, Benevento & Milan, Italy
<b>Equipment provider</b>	Lutron Electronics Co., Inc.
<b>Photography</b>	Lutron
<b>Lutron products</b>	GRAFIK 3000 and 4000 Control Units

©2009 Lutron Electronics Co., Inc. Made and printed in the U.K. P/N 367-596/EA