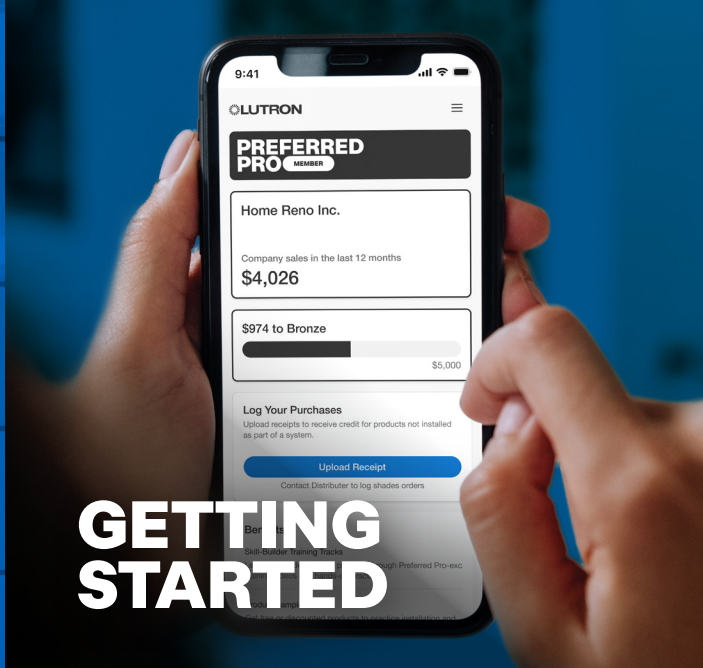




5 REASONS TO GO PREFERRED PRO

- Access exclusive online training and hands-on labs
- Be seen by homeowners
- Grow your professional network
- Get free products and special promotions
- Offer extended warranties



GETTING STARTED

Apply Online

It's easy to join. Fill out a short online application—it's free and takes just a few minutes.

Log Your Jobs

It's easy and quick—log your installs and purchases to advance through the tiers.

Grow Your Business

Get rewards, take training sessions, and access other exclusive benefits.

Learn more about the program
lutron.com/preferredproprogram



Apply now

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PREFERRED PRO



Take Your Business to the Next Level



**PREFERRED
PRO**

TAKE YOUR BUSINESS TO THE NEXT LEVEL

Join the Preferred Pro program for exclusive benefits that help you succeed on the job.

Build your skills

Learn to sell, design, and program Lutron products through our Skill-BUILDER Training Tracks. On-demand videos and unique hands-on labs offer a learning experience that gives you the skills you need quickly.

Grow your reputation

Connect with interested homeowners and local pros. Lutron's Find an Installer page presents homeowners with a list of qualified Preferred Pros. Special events provide chances to expand your professional network and build relationships.

Save time with extra support

Running your business is easier with help. As a Preferred Pro, you get longer product warranties and access to an exclusive, expert-staffed support hotline.

BENEFITS THAT BUILD YOUR BUSINESS

Grow your Lutron business, unlock greater rewards. Each tier brings enhanced benefits that scale with your expanding project scope.

PROGRAM BENEFITS	MEMBER	BRONZE	SILVER	GOLD	PLATINUM
Access to Exclusive Skill-BUILDER Training Tracks	X	X	X	X	X
Free/Discounted Sample Products	X	X	X	X	X
Email Newsletter	X	X	X	X	X
Special Promotions		X	X	X	X
Listing on Lutron "Find an Installer" Website		X	X	X	X
Invitations to Exclusive Members-Only Local Events		X	X	X	X
Extended Warranty			X	X	X
Exclusive Expert Tech Support Hotline			X	X	X
Early Access to New Products				X	X
Lutron App Support Services					X